



Tourism

Level of Study: WJEC Level 3 Applied Diploma in Tourism

Description of Course:

The Level 3 Tourism course comprises of:

- Year 1: 2 Units
- Year 2: 2 Units

Grading

The overall grades for the WJEC Level 3 Applied Diploma in Tourism will be recorded on a scale **A* to E**.

The WJEC Level 3 Applied Diploma in Tourism is made up of four units:

Unit	Title	Assessment	
1	The United Kingdom Tourism Product	Exam	Year 12
2	Worldwide Tourism Destinations	Coursework	Year 12
3	The Dynamic Tourism Industry	Exam	Year 13
4	Event and Itinerary Planning	Coursework	Year 13

The broad objectives of the above courses are to:

- introduce students to work-related learning
- provide students with a broad introduction to a vocational sector
- give students the technical knowledge, skills and understanding associated with the subject at this level
- equip students with some of the skills they will need in the workplace or in further education or training
- empower students to take charge of their own learning and development
- provide a range of teaching, learning and assessment styles to motivate students to achieve their full potential
- provide a broad introduction to a vocational area in an applied context
- be delivered through work-related contexts
- let students gain an understanding of a vocational sector
- provide a broad educational basis for further training, higher education, or progression to suitable employment within a vocational sector

In particular, the aims of the WJEC Level 3 Applied Diploma in Tourism are to:

- encourage students to develop broad skills, knowledge and understanding of the travel and tourism industry
- prepare students for further study or training in travel and tourism related occupations

encourage students to:

- develop and sustain an interest in travel and tourism and issues affecting the development of the industry and its potential effect on employment opportunities
- develop an understanding of the scale and importance of the travel and tourism industry and the interdependence of its sectors
- appreciate the importance of the customer to the travel and tourism industry

TOURISM (Diploma)



- appreciate the importance of host destinations and communities to the travel and tourism industry and the importance of sustainable development
- appreciate the positive and negative impacts travel and tourism may have on people, environment and economy
- develop practical and technical skills relevant to the travel and tourism industry
- appreciate the global and dynamic nature of the travel and tourism industry, how people, environments and issues change, and how the industry responds to these changes
- appreciate the impact of information and communication technology (ICT) on the development of the travel and tourism industry
- develop their own values and attitudes in relation to travel and tourism issues
- apply their knowledge and understanding of travel and tourism and use skills of research, evaluation and problem solving in vocational contexts
- plan, prioritise and meet deadlines, work independently and in teams
- participate in visits to travel and tourism organisations and destinations
- develop an understanding of the characteristics of the travel and tourism industry and the connections between the different parts of the industry
- encourage a holistic view of the travel and tourism industry and an understanding of the interrelationship and interdependencies of its different sectors.

Skills Required

- A commitment to hard work and the ability to meet deadlines
- The ability to research independently and to work well as part of a team
- Good ICT skills would be advantageous

Entry Qualifications

No previous study of Travel and Tourism is necessary, however you must meet the general A-Level requirements. We would be happy to discuss this course with individuals who are unlikely to meet this criteria but have a genuine interest and are predicted to achieve 5 GCSEs at grade 4 or above

Educational Progression and Career Opportunities

You might decide to:-

- Take a degree or diploma in a more specialised subject area, such as human resource management, tourism management, marketing, business administration, customer service, event management or hospitality.
- Start work- A Diploma in Tourism is a good basis for a wide range of occupations in the travel and tourism industry.

Contact Name

Mr S Crowther

sc@lpgs.bromley.sch.uk