



BUSINESS (eduqas)

Level of Study: A-Level

Description of Course

By studying Eduqas A Level Business, you will be introduced to the dynamic business environment and the importance of entrepreneurial activity in creating business opportunities and sustaining business growth. As a learner you will have the opportunity to develop a wide range of essential skills required for higher education and employment.

The subject content enables learners to investigate different types and sizes of organisations in various business sectors and environments, drawing on local, national and global contexts. Learners will develop a holistic understanding of business and enterprise and be aware of the opportunities and threats of operating in a global marketplace.

Learners will be expected to be familiar with current issues in business and be able to investigate, analyse and evaluate contemporary business opportunities and problems in a wide range of contexts, whilst recognising how businesses adapt to operate in a dynamic business environment. Learners will gain an understanding of the important role played by small businesses in the economy and the opportunities that exist for entrepreneurs, as well as the importance of established business and not-for-profit organisations in providing goods and services.

Component 1 content areas:

- Enterprise
- Business plans
- Markets
- Market research
- Business structure
- Business location
- Business finance
- Business revenue and costs
- Marketing
- Finance
- People in organisations (Human resources)
- Operations management

Component 2 content areas:

- Data analysis
- Market analysis
- Sales forecasting
- Analysing financial performance
- Analysing non-financial performance
- Aims and objectives
- Strategy and implementation
- Decision-making models
- Investment appraisal
- Special orders

Component 3 content areas:

- Change
- Risk management
- PEST factors
- Ethical, legal and environmental factors
- International trade, globalisation and The European Union



Method of Assessment

The course consists of **three externally examined papers** each exam being 2 ¼ hours. The course is linear and all assessment happens at the end of the A-Level in Year 13.

Skills Required

You need to have good mathematical skills and a genuine interest in business and the world around you. You need to keep up-to-date with current affairs. You will need a good standard of written English.

Entry Qualifications

Grade 5 or above in English and Maths is essential. GCSE Business is an advantage but not essential.

Contact Name: Mrs Murray-Smith cmu@lpgs.bromley.sch.uk

Educational Progression and Career Opportunities

Many students go onto study business at degree level and some go straight into a business career/apprenticeship.